



## Latin Press signs multi-year agreement with KNX for Latin America

(Miami - November 11, 2022) Latin Press, media and events producer, has announced today the executed agreement for the roll-out of KNX activities for the next three (3) years in Latin America.

Among the different responsibilities, Latin Press has been contracted to:

- Provide marketing, organizational, promotional and logistical support to organize yearly versions of:
  - KNX Days *In-Person Conferences* in Argentina, Brazil, Colombia and Mexico.
  - KNX Days *On-line Conferences* in Argentina, Brazil, Colombia and Mexico.
  - KNX *Symposium* during IntegraTEC™ (formerly TecnoMultimedia exhibition) in Brazil, Colombia and Mexico.
- Provide marketing, organizational, promotional and logistics to support the operations of the KNX Chapters in Latin America, including Argentina, Brazil, Colombia, and Mexico.
- Manage the regional KNX website with a quarterly newsletter sent to local members and industry affiliates.
- Provide editorial coverage on KNX via its media properties in hvacr, integrated systems, building automation, and electronic security.
- Name KNX "Supporting Show Sponsor" of the following regional exhibitions • IntegraTEC™ (formerly TecnoMultimedia) • Refriaméricas • TecnoEdificios

"We are really excited to have finalized the agreement," said Max Jaramillo, Managing Director of Latin Press. "For the past three years, we've been cultivating relationships with both KNX in Belgium as well as the different chapters throughout the region. To be entrusted with more responsibilities as we grow the awareness of the KNX protocol is a true honor."

Dates of the different activities will be posted shortly.

##### END #####

### **About KNX**

KNX is an open standard (see EN 50090, ISO/IEC 14543) for commercial and domestic building automation. KNX devices can manage lighting, blinds and shutters, HVAC, security systems, energy management, audio video, white goods, displays, remote control, etc. The KNX Protocol is maintained and supported by the Belgium based KNX Association, established in 1999, who in turns counts on over 500 manufacturers in the development of KNX compliant devices for building & home automation.

### **About Latin Press**

Based in Miami, Latin Press is a business-to-business media and events firms, specialized in systems integration, building automation, electronic security and hvac industries among other fields, and is the producer of the newly rebrand systems integration exhibition – IntegraTEC™ with yearly editions in Brazil, Colombia and Mexico.